


## Business development of the Research and Development Centres in the Central Europe Region - BioForum 2010

It's nearly 100 days until BioForum begins. It is the only event in Central Europe presenting Poland's and its region's potential for research and development. Presentation of the R&D projects from the area of science has been for years concentrating the attention of not only the companies from biosector looking for the innovative solutions but the pharmacy concerns as well. BioForum is also a unique international platform for the presentation of the biosector's research services that are offered not only by the companies but mainly by the universities and the science institutes.

This year at the business forum even greater number of Institutes will be presenting, which will not only show the results of the current work on the research and development but, mostly, due to their participation in **BioPartnering**, will be able to begin long-term partnership with the business and science area partners. **BioPartnering puts into practice BioForum's 2010 motto – Allows for and promotes a dialogue between the science and business in the LifeScience sector, a key to maintaining dynamic development in both of these areas.**

Among others, their business offer will be presented by Masaryk University, Medical Biology Institute of PAN, Immunology and Experimental Therapy Institute of PAN, Jagiellonian University and Latvian Biomedical Research and Study Centre.

In May, XI edition of this international event will take place. Years of experience show that BioForum enables real connections and contact for the cooperation of business and science on the "BIO" level. *„There are many examples of the long-term cooperation, mainly between pharmacy concerns and biotechnology companies with the Research and Development centers. Successful relations of CelonPharma with The Immunology and Experimental Therapy Institute of PAN and The Medical University of Łódź led to CelonPharma's achievements, which enabled this company to join world's leaders in the field of introducing siRNA technology for the therapeutic reasons”, says Monika Sowińska, BioForum Project Manager.*

BioForum 2010 gives a perfect opportunity for creating direct contact with the leaders of Poland's and Central Europe's biotechnology sector and the leaders of Research and Development Project with the institutional potential, mainly in the biotechnology and pharmacy sector. As the most prominent event of the Region's biosector, it is a perfect source of the ideas, products and innovative medications, including biotechnological ones. **BioForum 2010 Central European Business Forum of Biotechnology & Innovative BioEconomy will Take place on May 19-21, 2010 in Lodz.**

More: [www.cebforum.com](http://www.cebforum.com)

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