



REPORT
Central European Forum
of Biotechnology and Innovative BioEconomy – BioForum 2010

www.bioforum.pl

Dates: 19-21 May 2010

Venue: andel's Hotel Łódź, ul. Ogrodowa 17, Łódź

The results of the ninth edition of BioForum once again superseded the expectations of the event organisers. **More than 1500 participants – representing 20 countries, 100 exhibitors, over 100 R&D projects presented, more than 900 business meetings within the frames of BioPartnering** – these are only some of the results of this year's edition of BioForum. Different levels of the single business event in the biotechnology and life-science sector proved attractive for the participants: the exhibition and poster sessions, high-profile presentations, seminars and workshops, BioPartnering – business meetings, high-profile conference „*The economical effects of Biotechnology Development in the regions*” and the much-frequented jobvector career day.

BioForum 2010 organiser: Bio-Tech Consulting Sp. z o.o.

Coorganisers: Łódź City Council and Marshal Office in Łódź

BioForum 2010 partners count among the key entities and institutions of the life-science sector in Central Europe countries, i.a.

- CzechBio (Czech Republic)
- Hungarian Biotechnology Association (Hungary)
- Lithuanian Biotechnology Association (Lithuania)
- Latvian Biotechnology Association (Latvia)
- Wrocław Research Center EIT+
- Life Science Cluster Kraków
- Deloitte
- Internet job platform – jobvector.pl

Thanks to the involvement of the above mentioned partners of the event – BioForum 2010 became a unique platform for presentation of the potential of the biotechnology and life-science sectors of Central Europe. BioForum received significant coverage in international, national and local media, both general and specialised and professional.

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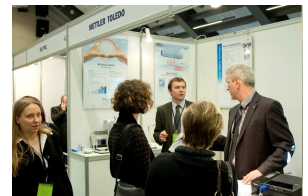


The exposition session - BioForum 2010 Exhibition:



BioForum offered a terrific chance to learn the edge – cutting achievements, especially within biotechnology and the life – science sector. The offer was constituted primarily of the biosector science – business contacts’ platform. Over 100 exhibitors participated in BioForum 2010, representing i.a.: Poland, Czech Republic, Denmark, France, Lithuania, Latvia, Germany, Slovakia, Switzerland, Hungary, Great Britain.

The fair part was aimed especially at representatives of the biosector, interested in new technologies and their implementation in their companies. Other participants of the fair recruited from among research workers of universities and institutes, as well as students and doctorate fellows, both domestic and from abroad. This year, BioForum received more than 1500 visitors. The exhibitors were i.a. all companies and institutions from the sector of technology transfer support: patent offices, venture capital, seed capital, technology parcs, as well as Centers of Advanced Technologies and Technology Incubators. Moreover, companies presented an offer of innovative products and services for biosector entities. It was thus possible to learn about the choice of services rendered, and products and solutions proposed.



The Poster Session – BioForum 2010 Poster Presentation:

Presentation of R&D projects with application potential, i.a. for health care, pharma and biotechnology constitutes a unique part of the Central European Biotechnology Forum.

This year’s edition of the event has seen a record number of presentations – over 100 application projects! The poster session included presentations of R&D projects from Poland and Central European countries, as well as research services. Exposition of the achievements of research work with implementation potential makes BioForum a unique platform for dialogue of science and business.

High-profile lectures, workshops and seminars – BioForum Seminars & Lectures



During the two days of BioForum 2010 (19-20 May) professional seminars, presentations and trainings took place that concerned i.a. the question of commercialisation, research projects’ financing, business partnership, possibilities for cooperation within the frames of commercialisation of results of research work, as well as the possibility of finding employment on the dynamically growing market in Poland and abroad.

Thanks to the cooperation of BioForum Partners on the program, it was possible to separate sessions of Central European countries, which made BioForum a place for the presentation of the current state and division of the biotechnology and life-science sector of the REGION.





Moreover, Key Note Lecturers gave the Key Lectures – recognised professionals from Poland and from abroad presented at BioForum their exposés concerning i.a.:

- **Valeria Povolotsky**, Director, Global Business Development, Roche Partnering, Roche, Nutley, NJ, **US**. „Roche: New Ways of Creative Partnership”
- **Prof. Florian Wurm**, CSO ExcellGene SA “Producing proteins in bioreactors with mammalian cells: From mgs to kgs, from academia to industry - a 25 year perspective”
- **Frank Sehmeyer**, Head of Business Development Group Fermentas UAB „Solutions for success made in Lithuania”



Jobvector career day was an additional attraction of this year’s edition of the fair. This unique career day organised by the Internet Job Platform – www.jobvector.pl, was aimed at both the beginning and the qualified persons seeking a job on biotechnological, biological and pharmaceutical market. Participants of the jobvector career day were not only acquainted with the latest job offers from biosector, but also were professionally advised

by the jobvector portal employees and Kelly Scientific Polska recruiters. More than 50 persons had their recruitment documents verified free of charge. The volume of audience of the forum presenting companies’ and scientific institutions’ profiles was also beyond the organisers’ and the speakers’ expectations.



BioPartnering – The Contact Platform at BioForum 2010:



It was the second time that BioPartnering was organised at Bioforum. The platform provides the possibility of fixing biosector business meetings among the participants of the Forum prior to the event. The platform governing the BioPartnering was received from the Austrian FFG company, specialised in conference and events software, which serves primarily for arrangement of bilateral business meetings. A record number of such meetings took place at BioForum – **over 900 business**

meetings in the biotechnology and life-science sectors. BioPartnering seems to be appreciated by the participants – as the best platform for contacts between science and business.

Specially prepared conference rooms were used for the half-hour meetings. The BioPartnering level was separate from the other parts of BioForum –i.e. the exhibition, poster session and seminar and workshop parts. Appropriate ambience was conducive to establishing new relations, contacts with potential scientific / business partners, ordering parties or customers for products and services in the biosector.





High-Profile Satellite Events at BioForum 2010

“Top 3 Central European Biotech Companies” Competition

The board comprising: Oliver Murphy (Deloitte, Partner), Roland Kozłowski (Lectus Therapeutics, CEO), Heinrich Cuyper (BioCon Valley, Senior project manager) awarded 3 distinctions - Lentikats, Proteon, Celon Pharma. The winner companies received a package of consultations at Deloitte free of charge and a stand during the next year's edition of BioForum 2011.

BioBusiness Banquet

At the end of the first day of BioForum 2010 a high-profile banquet was organised in the evening at the club Fever (on the premises of Manufaktura). More than 200 representatives of the national biosector and from abroad – all participants of BioForum 2010 – were present. This kind of meeting fosters informal talks, contacts and long-term relations of the key representatives of the national and international biosector. BioBusiness Banquet is the meeting place of the key representatives of Polish and international bioeconomy.

Press Conference

„*The economical effects of Biotechnology Development in the regions*” – this was the main topic of the press conference that took place during this year's edition of BioForum. A country with great potential – this sentence could be heard spoken by scientists, representatives of innovative companies, domestic as well as international. The press conference involved journalists, representatives of local governments and of the leading companies and institutions of the national biotechnology sector – it received ample attention from the media thanks to the topic raised and through the participation of the leaders in the field.

Conference: *The economical effects of Biotechnology Development in the regions*

The conference was organized 21 May 2010 by the Marshal Office of Łódź with the participation of Bio-Tech Consulting Sp. z o.o. – the main organizer of BioForum 2010. The conference had the objective of integrating and presenting the most active bioregions in Europe, as well as creating a platform for future cooperation. The key speakers were: Dr Heinrich Cuyper (BioCon Valley, BioRegio Greifswald-Rostock, Germany), Dr Haim V. Levy (Biotech Entrepreneur, Consultant to INVESTIN), Dr Mathias Lamparter (BioM, Bavarian Biotech Cluster Development, Germany) and Martin Oxley (Polish – British Chamber of Commerce).





Poland, Lodz 19-21 May 2010
Central European Business Forum of
Biotechnology & Innovative BioEconomy



www.cebioforum.com

*We invite You for the next edition of BioForum, the Central European Forum
of Biotechnology and Innovative BioEconomy*

Łódź, 11-13 May 2011

I will be glad to reply to all your questions

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